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## Repercussions del codi i el programari en la nostra vida diària

"El programari artístic està relacionat amb el significat del programari en la nostra societat"

Andreas Broeckmann  
Director artístic de [Transmediale](#)  
(Alemanya)

### L'entrevista [en anglès]

**Pregunta:** Regarding the social and political implications of code and software within this theme in Ars Electronica 2003 and also Transmediale 2001 that you organised on software art. How come software and code reflection themes have reappeared years later, after the 70s and after the early pioneers?

**Pregunta:** A while ago you were writing about interface as a field of subjectivity, as a way to construct new subjectivities related to the cultural and social changes. Do you think code is getting deeper into this artistic tendency of creating different interfaces?

**Pregunta:** What do you think about all the new categories and structures appearing through the new media fields?

**Pregunta:** Something else that is difficult to see and everybody talks about is the relationship between software and art. In your opinion, what are the parameters in the intersection of software and art?

**Pregunta:** Traditionally, a big distinction is made between art and design. How do you relate this separation in these new categories that we are talking about?

**Pregunta:** We talked about the social repercussion of art, but we didn't mention the market existing in this social relationship. Digital art is also getting into museums, galleries and other institutions. In which aspects do you think this market can influence the political and social aspects of new digital art works?

**Pregunta:** Digital art concerns the social changes and political issues that were transformed after the dot com and the utopias from the early Internet times crashed. What do think the next one will be? Which aspects of emerging digital art do you think could influence society in the future?

**Pregunta:** What could you tell us about the place of utopias on the Internet now?

**Pregunta:** Why now? Why do you think now is the moment to review past utopias and think about future ones?

### Resum

Al llarg d'aquesta conversa amb Andreas Broeckmann, el codi i el programari artístic esdevenen els temes principals. Fem un repàs del passat, el present i el futur de l'art digital, i més específicament del programari i el codi artístics. En aquest repàs també parlem de l'evolució de les utopies de l'art digital, les que ja s'han ensorrat i les que estan sorgint, i també parlem de la repercussió de l'evolució de les utopies i de la creació de programari i codi en la nostra cultura i societat.

Andreas Broeckmann va estudiar història de l'art, sociologia i estudis dels media i va treballar com a cap de projectes a V2\_Organisation a Rotterdam, Institute for the Unstable Media. És el director artístic de Transmediale (festival internacional d'art multimèdia de Berlín) des de l'any 2000. És membre de [mikro](#), una iniciativa amb seu a Berlín per al foment de la cultura dels media, i de l' [European Cultural Backbone](#), una xarxa de centres multimèdia.

Entrevistat per Pau Alsina, professor dels Estudis d'Humanitats (UOC), a Ars Electronica

Entrevista

Eines

Vídeo complet

2003.



codi, programari artístic, utopia, cultura, societat, futur

## Enllaços relacionats

[CV, textos i enllaços interessants d'Andreas Broeckmann](#)



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